

The Victoria Beach News

VOL. 2

VICTORIA BEACH, MAN., JULY 8, 1927

No. 3

A SEASON FOR TESTING BEACHES

NEVER have the resorts of the Lake Winnipeg area or those on the Lake of the Woods and along the Winnipeg River, been tested in the past to the extent they have been this

season.

This is due to the high water in the lakes and rivers of western Canada, and the result has been the flooding of cottages near the water and the submerging of boat-houses and docks at other resorts, making living at the majority of the beaches anything but enjoyable this year.

Victoria Beach has stood the test better than any of the many summer resorts of the province and New Ontario. Built on the high Laurentian range of rocks, with innumerable and spacious beaches, the rising waters of the lake have not affected the pleasures of the young people, but have, if anything, enhanced their joys. Children are disporting themselves in the waters at the many beaches with unalloyed enjoyment. The stones and rocks at some parts have been covered and there is plenty of depth, but not too much, to wade and swim in to the heart's content.

This beach is primarily for the children. It is an ideal family beach. Safety and pleasure go hand in hand. Mothers can leave their youngsters to themselves, knowing that careful attendants are always at hand and that there is no danger to the lives of the little ones.

The history of this beach in the matter of casualties is unexcelled when compared with any of the summer resorts to which the people of Winnipeg go each year. Since the entrance of the railway in 1917, just ten years ago, when there were only eight cottages or homes, Victoria Beach has advanced to 400 cottages, and during that entire time there has been only one life lost on the beach. There was the case of a woman, who had succumbed to heart failure while in bathing, and her body was found in two feet of water, but in the category of children there has been only one life lost, and during the course of the summer thousands of children enter the water each week.

All this can be credited to the natural safety advantages of Victoria Beach; to the care with which the children are watched by members of the community; to the arrangements, principally cautionary, made by the Victoria Beach Company, and

to the care exercised by the community, guided and directed by the Victoria Beach Club.

While much time is spent along the shores, Victoria Beach has advantages no other beach in western Canada possesses as a natural heritage, the long avenues where walks and berry-picking can be indulged in, without weariness and with constant change in scene. No one has fully enjoyed the beauties and the charm of this beach who has not walked around the island, for it really is an island. It was in the days of Le Verandrye, for he took the passage from Traverse Bay along by the old mill site and the "Y," when he first gazed on the waters of Lake Winnipeg on his way to discover a new western sea and landed at the mouth of the Red River! That's an old story over 100 years back.

But a walk around this island, as close to the shores as this present high water will permit, is one of unalloyed restfulness, opening up new vistas of gladness to the eye. Rambles along the many beautiful roads which lead to other shores, to Ateah's, to Hampton's, to Olafson's and to the fishermen's cabins on the farther shore, will be found to be easy of access and will well repay the time spent, while many fine patches of berries are met with on the way.

Victoria Beach is not alone a beach with sandy shores and delightful waters for paddling in canoes or for the elevation of sails. It has vistas of loveliness undreamed of by the nestler at the shores. These demand the attention of every visitor, and excursions should be taken and the advantages of the interior realized.

DO NOT FORGET!

The Weekly Saturday Night Reunion of Members and Friends in the Club-house.
The Sunday Morning Church Service at 11 o'clock in the Club-house.
The Masquerade, Saturday, July 23.
Water-Sports Day, Saturday, July 30.
The Golf Course is open DAILY.

Join **THE VICTORIA BEACH CLUB** and aid its programme!

How We Celebrated Jubilee Day

The Diamond Jubilee of Canada's confederation of provinces was well taken care of Friday night in the fine club-house of the Victoria Beach Club. The building was lit up, and white the flames, which had arrived one week ago, had not "lost" in the yards of the railway company, the audience, promoters and participants made the most of it, and saw, heartily unaccompanied, all the patriotic numbers on the printed programme.

Ray Burrows, president of the Club, ably filled the position of chairman, and while a native of the United States, Mr. Burrows shows what this country stands for, the assimilation of all nationalities under the one constitution of the British Empire.

Fred O'Brien led the community singing, but unfortunately was unable to take the solo allotted to him. The sketch by "The Dolphins," sent over well. It was ridiculously funny and was joyfully received.

Miss Kitty Lavender, winner in Winnipeg of the championship in oratory, was heard in Kipling's "Our Lady of the Snows," and did admirably. Her voice was demanded, but the young lady was too retiring to accept the honor.

Frank E. Sprague, Mayor of the Beach, gave the address of honor, representing, as chief magistrate, the head of the Empire. Mr. Sprague laid stress on the vision of two of the men, Hon. George Brown then editor of the Toronto "Globe," and Hon. D'Arcy McGee, another of Canada's younger statesmen of the period, who pictured in their addresses, delivered in 1867, a vast assemblage of people from all the nations of the earth, living in peace and plenty on the boundless plains of Canada. This, he it remembered, at a time when there were no cities like Vancouver, Calgary, Brandon, or Saskatoon; when Winnipeg was only a trading-post, and the population of Canada was less than 1,000,000 people. They pictured all of Canada united by railway lines and trading with one another in harmony and profusely.

All these and more have come to pass. What will another 60 years bring forth? he asked, and no one was prepared to answer. It will be so tremendous. Mayor Sprague closed with the suggestion that nothing better could be done by the Federal Government to commemorate the Jubilee than to give in Manitoba her natural resources, which settlement was received with pronounced applause by the large audience present.

A very dainty and nicely paced closed the programme. "The Birth of the Dominion." Nine of the daughters of the Beach represented the present provinces of Canada, and they said their lines with spirit. At the right moment a boy unwrapped a large Union Jack at the back of the platform, and its colorful folds, as it fell gracefully down, sent a thrill of pride through the crowd.

Mrs. M. F. Locke had charge of the presentation, and she was assisted by the following young ladies: "Canada," Miss Dorothy Simpson; "Quebec," Anne Smith; "Ontario," Jackie Sprague; "Nova Scotia," Mary Robinson; "New Brunswick," Mary Little; "P.E. Island," Constance Campbell; "Manitoba," Margaret MacLean; "Saskatchewan," Mary Jamieson; "Alberta," Phyllis Withrow; "British Columbia," Dorothy Williams.

"O, Canada!" closed the programme and a dance followed. A tidy sum was realized for the Club's treasury.

BLAZERS FOR THE ORCHESTRA
The boys of the Club orchestra did fine work Saturday night and two of their number, Ross Breton and Keith Melke, assisted at the musical service at the Church on Sunday morning. The boys put considerable "pop" into their playing. But what they lacked was blazers. Could not the Executive of the Club see its way clear to provide five suitable outfits for the musicians? It would add 100 per cent. to their appearance and would harmonize with the life and safety of each Saturday night. Seeing that two of the members are giving their services gratis, and at their own expense remaining over the week-end, there is no reason why the Club should not open their treasury box a little wider and let some of the money the boys are attracting to the Club-house flow their way. Think it over!

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Mr. C. W. HIGGINS



Mr. OSBORNE SCOTT



Mr. W. J. QUINLAN

Representatives of the Canadian National Railways, who are doing their utmost to promote the interests of Victoria Beach community. Mr. Osborne Scott is general passenger agent, western lines, Mr. "Bill" Quinlan is district passenger agent, and "Charlie" Higgins is in charge of the advertising department of the railway. Mr. Scott spent a recent week-end at the Beach, and was delighted with the outlook and the manner of conducting the affairs of the community.

ARRIVALS AND DEPARTURES OF MAIL

The arrival of the mail from Winnipeg is as follows: Wednesday and Friday of each week during July and August, at 4.45 o'clock in the afternoon, and Tuesdays, Thursdays and Saturdays at 4 o'clock in the afternoon.

The mail leaves for Winnipeg on Mondays, Wednesdays, Fridays and Saturdays at 6.20 o'clock in the morning, and Tuesdays and Saturdays at 7 o'clock in the morning. The mail closes at the post office at 10 o'clock at night, but any letters pushed through the receptacle into Mr. Barzoff's store up to 6 a.m. will be placed on the train by the staff in the post office, who carry the mail-bag over each morning to the depot.

BIG BOMBING FAILED TO BURN

A splendid bonfire, built with artistic skill and along practical lines by Councillor Hubert Crawford, was damped by the heavy downpour of Friday morning. When an attempt was made to light it a little resulted, and one of the axes of the Jubilee holiday had to be abandoned. But we are still going to have that longed-for bonfire, so graphically pictured by Mr. Crawford one night at the Club Executive, before the season is over.

CANON GILL TAKES THE SERVICE

The Church service on Sunday morning had an attendance of 235, and the collection amounted to \$21.70. Rev. Canon Gill, of St. John's Cathedral was the preacher, and in common with reading divine in the City, he spoke on the opportunities which confederation had given to the people of western Canada. Particularly did he stress the responsibility of those who have come from British stock to do all they could to assimilate the people who have come from Central Europe, to teach them the privileges they

have in the British and Canadian constitution. Assimilation of the people from northern Europe does not offer the difficulties that Central European people offer, as the latter were of the race of the British. But the Central Europeans have been under despotic government for centuries, and are not so ready to realize the greatness that Canada offers them in liberty and sympathy.

Crescent Ice Cream

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It Should Be a Part of Your Daily Menu

THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August.

Devoted to the best interests of the cottagers and the merchants of Victoria Beach.

Initial circulation, 5,000 copies, and distributed free.

All communications to be sent to the EDITOR, 54 Main Street, Winnipeg.

All advertisements to be sent to the BUSINESS MANAGER, Dr. F. SEDZIAK, c/o ALBION PRESS, 54 Main Street, Winnipeg.

Health Talks

Whooping-cough is one of the most distressing diseases of childhood. It has no rival in its discomfort, both for the patient and those who are attending the patient. Unfortunately, there is no specific remedy for whooping-cough as yet. Sops and vaccines, which have been tried so frequently, may prove useful in one case and absolutely useless in another. Their administration is rather trying for the patient and mother alike.

A case of whooping-cough requires a medical attendant, not so much because he can treat the disease, but because he is better able to guard against any undesirable sequelae. The efforts in handling a case of whooping-cough should be directed:—

1. Towards general hygienic management,
2. Towards drug treatment, and
3. Towards the treatment of complications.

HYGIENIC PRECAUTIONS.

The patient should be isolated in the house, only one person being allowed to look after him. All the table utensils should be kept in his room, and the attendant should not spare soap and water every time he or she leaves the sick-room. All superfluous articles, such as carpets, rugs, spare clothing, etc., should be removed from the sick-room. The room should be well ventilated and fairly warm. The patient should not be confined to a room in day-time. On the contrary, at the beach the patient should be given all the freedom of the summer resort, providing he is kept out of contact with the others. He ought to be sufficiently covered with clothing and guarded against exposure of bare hands or feet. The diet should be sufficient and of an easily digestible kind. "Creolac" or "Acidophilus" milk ad libitum. It should be given in doses proportionate to the age and size of the patient and at frequent intervals, three hours feeding being very recommendable. All rich and highly seasoned foods to be forbidden. Bowels should be kept open; this is very important.

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DRUG TREATMENT.

A great variety of drugs have been tried and proved of a greater or lesser benefit. Inhalations are always beneficial. Various drugs may be used for the purpose—chloroform, eucalypti inhalant, creosote, thymol, carbolic acid, acetic ether, etc. A small quantity of any of these drugs, or their mixtures, should be added to a bowl of boiling water. The patient should be covered with a tent made of a bed spread or any other, and remain in the atmosphere saturated with steam and evaporated drugs for 15 minutes to half an hour.

Should vomiting be a marked symptom, a combination of glycerin with carbolic acid and carbonate of bismuth is very beneficial. These should be given under medical prescription.

Should the paroxysm be very severe, a whiff of chloroform vapour will be found to be a good method of relieving them. Bromoform in small doses is frequently very useful. In the case of a high and persistent temperature, quinine gives very great relief and benefit, as it prevents the protein metabolism.

During convalescence, cod-liver oil is the most beneficial factor. Same should be given preferably in a pre-digested form and mixed with stimulating drugs.

COMPLICATIONS.

When there is much collapse of the lungs and the chest walls are unduly yielding, a firm bandage applied over the abdomen will be useful, by preventing abdominal and forcing thoracic breathing. The tightness of the bandage requires a careful gradation, and should be adjusted frequently. Haemorrhage, emphysema, hernia and prolapse should receive immediate medical attention. The liability to pulmonary tuberculosis calls for the exercise of special attention to milk supply, general hygienic measures, and nutrition.

Isolation of the patient should be maintained for six weeks.

DR. F. SEDZIAK

General Practitioner, Gynecology and Obstetrics

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The lake-studded Laurentians, too, offer endless vacation possibilities; while the Lower St. Lawrence abounds in lovely resorts with exceptional facilities for golf and fishing plus the lure of a quaint, old-world countryside.

You can camp and fish in the wilds of the Highlands of Ontario or partake of the pleasures of one of their splendid resorts. Then, there are the 1000 Islands, a veritable holiday fairyland, a mecca for those who love boating and bathing.

You'll like the mountain magnificence of Jasper National Park—5300 square miles of Alpine ruggedness and beauty. There you can golf, ride, motor, climb, hike, swim and thrill to the wondrous scenery. Jasper National Park Lodge, rates \$7.50 a day up. American Plan, offers superb accommodation for 425 guests. Jasper Golf Week, September 10th to 17th.

The beauty and mystery of Alaska, too, are open to you. Sail to this land of romance and gold through sheltered scenic seas, taking steamer at Vancouver or Prince Rupert. Or come to Vancouver Island where roses bloom, and enjoy its garden-like beauty.

"See Canada in Canada's Diamond Jubilee Year—1967-1927"

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CANADIAN NATIONAL

Looking Over Beach Residents and Friends

Mayor and Mrs. Frank E. Sprague had with them over the long week-end their entire family, five daughters and one son. Mr. Sprague returned to Winnipeg on Tuesday to show visitors the fine flower-garden at his Fort Garry home, the most pleasing amateur effort in the Winnipeg district.

John G. Coster, general manager of the Holland-Canadian Mortgage Company, will be down this summer with his family.

Mrs. J. J. Conklin and Miss Verona Conklin came down Sunday to start the season at their cottage on Sunset. The Misses Brooks have only been down twice, and friends are hoping to see more of them this summer.

Dr. C. Ogilvie Wood, Arthur Road, was down for the long week-end. Dr. Wood is one of the younger "veterans" of the Beach.

Mr. and Mrs. C. J. Beeve and family are spending their sixth season at Victoria Beach. Mr. Beeve is principal of St. John's Technical High School.

Mr. and Mrs. J. S. Little are down with their family. Mr. Little is principal of the Earl Grey High School, and this is their sixth consecutive season.

Rev. Canon Gill, of St. John's Cathedral, is down with his family for the season.

Mrs. Ross Mitchell and family are down for the season. Dr. Mitchell is so busy in Winnipeg at present he finds it difficult to visit his cottage for any length of time.

Mr. and Mrs. E. H. Reynolds and family, including their son, Howard, were down over the long week-end.

Judge Stacepole, of the Winnipeg courts, has taken Mr. Duhack's cottage, Fourth Street, for the summer, and was down for the week with his son and daughter.

Judge Stubbs, with Mrs. Stubbs and daughters, have started their summer's holiday in the cottage of Mrs. C. W. N. Kennedy, Sunset Boulevard, and are enjoying the Beach in front of their cottage immensely.

Mr. and Mrs. Woodcock have rented Mr. Putter's cottage for July.

Mr. and Mrs. W. H. Simpson and children, Mabel and Rosemary, have returned to the City after spending five weeks at George Lovell's cottage, "Notawagan," on Third Avenue.

Mr. and Mrs. H. P. Downie have as their guests Mr. and Mrs. C. J. Lovell and Mrs. Chatwin.

Miss Christie McDonald was down for the week-end, giving the "shells" of the Beach the "once over."

Banks Tater is down each week-end at his cottage, "Sultus."

Mr. and Mrs. Bremer and family have taken George Lovell's cottage, Third Street, for July and part of August.

Mr. and Mrs. Gordon Little have been the guests of Mr. and Mrs. E. Piper, "Bration Lodge," Fourth Avenue. Mr. Little, who is an enthusiastic fisherman, is reported to have made a wonderful catch on Sunday morning.

Mr. and Mrs. Wray and family have rented Mrs. Lockhart's cottage "Craigmore," Fourth Avenue.

Mr. and Mrs. Fred C. Merrick are occupying Mr. Roberts' cottage on First Avenue for July and August.

Mr. and Mrs. A. D. McLarty and family will occupy the cottage of Frank Smith for the summer. Don McLarty and Miss Laura McLarty have been down a number of times during the early months of the season.

Mr. and Mrs. Brisley and Miss Joan Brisley have

returned to the City, having spent a very pleasant holiday at the Beach.

Mr. and Mrs. Percy Kellett are again occupying their cottage at Fifth Avenue and Arthur Road.

Mrs. George W. Payne and daughter, Maryon, have arrived to spend the summer at the Beach. Mrs. Payne has been a frequent visitor with her sister, Mrs. Percy Kellett, during the past six years.

Mr. and Mrs. Shirley Brooks have been regular week-end occupants of their cottage since the beginning of May. The Misses Brooks have only been down twice, and friends are hoping to see more of them this summer.

Donald W. Gibson and Miss Olive Gibson were guests of Miss Marjorie Webb over the long week-end.

Mrs. J. Terry has been occupying her new cottage "Auchland," 232 Fifth Avenue, since June 4.

Miss Annie Terry, who spent two weeks at the Beach, has returned to the City.

Miss Caroline Terry and Miss Helen Terry have arrived to spend the summer at the Beach.

Mr. A. Percy Faget, one of the first to build a cottage on Fourth Avenue, was down over the week-end with his son, Arnold.

Mrs. Lavender, and her daughter, Miss Kitty, have been visitors for the past few weeks at the Beach.

Mike Sloan was down for the week-end, and spent a few hours at the Club-house.

Ross Martin spent Saturday evening at the Club-house last week-end.

Miss Barkley was the guest of Miss Muriel Pratt over the long week-end.

Dr. and Mrs. Musgrove and family are again occupying their cottage for the seventh season.

Mr. and Mrs. Thomas Potter and family are occupying their cottage on Fourth Avenue.

Mr. C. Rice-Jones and family are again down for the summer months.

Mr. and Mrs. Dwyer P. Smith had as guests at their cottage on Sunset, Mr. and Mrs. J. A. Stephenson, Cathedral Avenue, Winnipeg.

Mr. W. J. P. Kerr and family are down for the season.

Mr. H. Little and family are down for the month of July.

Mr. and Mrs. J. S. Miller are down for the summer.

Mr. and Mrs. Matthews are again occupying their cottage on Fourth Avenue.

J. Grant found the fishing off the pier very good last Saturday. He caught six good-sized pickerel within a few minutes.

Mr. J. B. Parks and family are down for the summer.

Mr. and Mrs. W. J. McNabb and family are down for the season.

Canon P. W. Stephenson, of St. John's Cathedral, with Mrs. Stephenson and family, are down for the season.

Mr. and Mrs. P. J. Edgar are down for the season with their family.

Mr. and Mrs. Fanshawe and family are occupying a cottage on Fourth Avenue for the season.

Harry M. Spence, general baggage agent of the Canadian National Railways, with Mrs. Spence and family, are occupying their cottage this season.

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Mrs. Longmire and Mrs. Dud, Turner and daughter, have taken a cottage on Fifth Avenue.

W. J. McEldrich has taken a cottage for his family on Seventh Avenue for the summer.

Mrs. George A. Elliott, now residing in Cheltenham, Ohio, with her sons, George and Jack, is visiting friends in Winnipeg, and will be down at the Beach this summer for a portion of her vacation. George Elliott has recently graduated from the school of engineering in Cincinnati which he has been attending the past five years.

Mrs. W. G. Campbell, wife of the well-known Winnipeg practitioner, and one of the first to build a cottage at the Beach, has been down a number of times with her daughter at their cottage, Patricia Avenue. Her son, Dan, is with a Canadian National Railways' survey party this summer.

Mr. Taylor, who has a large garden beyond the old camp site, has raised this year a large crop of strawberries and has found a ready sale for them.

The display of ponies at the Club-house over the Jubilee week-end was the gift of Mr. Leroy Horrowman, who carried down an armful from her garden in Winnipeg to grace the platform.

The Victoria Beach Company has the camp site on the market, and will sell locations to all who desire to build cottages in the district. This is one of the finest parts of Victoria Beach, and many are taking advantage of the opening.

ANNUAL MASQUERADE

A start should be made on organizing for the masquerade at once.

It is two weeks earlier than in past seasons to give July visitors a chance to participate. Consensus for the event should be by this time well defined and thought out by the young and the old. The Club should appoint a permanent convenor for the sale of tickets, who is a resident at the Beach, and every one of the young ladies or young men who sells a number of the tickets should be given a commission. It helps a lot in the sale of tickets, that little commission. There will be several prizes given for the various costumes, details of which will be announced later. This is the most colorful event of the season and should be made as big a success as any in the past.

The Club Executive decided at its last meeting to set the date for Saturday, July 23.

TENNIS FOR CLUB MEMBERS

The privileges of playing on the new tennis court, laid out on the platform of the former air-drome of the Royal Air Station, has been accorded members of the Victoria Beach Club through the courtesy of Major Johnson, commandant. The nets are being placed in position, and members of the Club have now at their disposal a convenient and spacious court. So get out the rackets and take advantage of the sport. Mayor Sprague had much to do with securing this advantage for Club members.

PINEHURST INN POPULAR

Guests and visitors to Pinehurst Inn speak highly of the service and the quality of the meals served this season. Mrs. McLeod and staff are doing their best to live up to the high standard set by all who have anything to do with the management and the catering to the public at this resort. The new lease is deserving and is receiving the support of transient visitors, and there are also a number of steady guests.

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And now the bread that Thom does bake
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It's Bread, Bread, the staff of Life
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Bread and buns, and delicious cake,
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MATRON FOR CLUB-HOUSE

A very reliable matron has been secured for the Club-house, who will see that only members enjoy its privileges. The arrangement, through the assistance of the Victoria Beach Company, is working out fine, and there is evidence right from the start that the move was a good one.

MANY ENJOYING GOLF

The golf course, which this season is better than ever and has a new entrance leading up to the Club-house, which is now in full running order, is attracting a large number of people this season, early though it is in the summer. Last Saturday 135 played over the course, and on Sunday the number was 108. Careful attention has been given to every detail of the greens, and their condition is even better than last year. Liquid refreshments are served at the Club-house, a dainty French-Canadian lady being in charge.

COMPANY'S FINE GARDEN

The Victoria Beach Company has one of the finest gardens of perennials, shrubs and trees in the nursery, that has been seen in a long time. Those who want plants for next season should speak now, as there are many applications already in. There are many varieties to choose from, and they have been tried out this season and proved to be the best kind for the beach.

EXTENDING THE WATER SYSTEM

The well at the corner of King Edward and Third Street has had to be closed, as water from the recent rains has been seeping in. The lake well system is now being extended into the district by the Municipality, and it is hoped that no inconvenience will be suffered by the residents in the locality by the temporary delay.

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Property for Sale

Call on Mr. DOWNEY, at the office of the Company, for particulars of property for sale—either vacant lots or improved property.

The Company has a number of choice lots, and has also the listing of several good houses and lots for re-sale. The price of vacant lots is from \$100.00 up, on terms of one-quarter cash, balance 1, 2 and 3 years. All lots are 75 feet by 140 feet.

Building restrictions prevent boarding-houses, stores, or more than one house to a lot in the residential section.

Mr. DOWNEY will be glad to supply you with maps of the Townsite and show you any property available, whether owned by the Company or listed for re-sale.

The Victoria Beach Company, Ltd.

317 Portage Avenue

Telephone: 21 029

FRANK E. SPRAGUE,

Manager