

The Victoria Beach News

No. 1

VICTORIA BEACH, MAN., JUNE 18, 1927

Vol. 2

EDITORIAL

The Beaches Are Calling!

To each and every citizen at this season of the year comes the "call of the wild."

Not that it is desirable that every individual should get out and rough it. But the feeling is present that outside of the environs of the city, with its clamor and crowdedness, there are restful surroundings where life takes on a new aspect and health is reinvigorated.

It is only natural that this desire should be re-born each summer season. A chance from city life to the resorts which dot the shore line of Lake Winnipeg makes for better health and more spontaneous outbursts of happiness.

The physical body is strengthened and prepared for the long winter siege; the mind sees clearer the beauties of nature, and a bolder and stronger grip is taken on life's problems.

It is, however, for the children, the younger people, that one should engage in thought at this time. They are the future citizens of the city and the country. They must be helped and directed into the most healthful surroundings and engagements, and by a natural process allowed to play around forgetful of all things which worry and entangle their elders, watched and guided by the best companions. This should be the first question for consideration on the part of all citizens at this time: How can we make the summer vacation of greatest benefit to our children and our younger people?

The automobile, the nighty dance in city or suburban halls, the straining picture shows and the walks along the dusty streets or on hot sidewalks, are all that the city has to offer to those who stay within its borders during the summer season.

Contrast, then, the attractions of the lake resorts. The cooling, healthful waters of the lake; the walks along the sandy shore; the gain in knowledge of swimming and diving, which is a protection every child and youth should have as a part of his or her education if not inherited; the rambles through the leafy refreshing woods; the lure of the wild berry patch; and in the night time the long, restful sleep amid cool surroundings.

And at the close of the summer what a gain there has been secured! What help parents have given to instructors or employers, because they have taken the right step! What a joy to find trooping back to the city in the early autumn or the late summer, a host of brighter, healthier youth! The sword of knowledge falls on more willing ground, the lassitude of the drowsy city has disappeared; greater progress can be made in every line of endeavor and the entire community feels that a forward step has been taken because a few weeks have been spent within the border of the beautiful resort.

Friendships have been formed which last for a life and a feeling comes over heads of families that something has been done of permanent good to those who have been given to their care.

The season is rapidly approaching when a decision must be made. It is the duty of everyone to seriously consider life as it will be lived within the next few weeks. Prepare for the beaches, pick out a location and live on it, and when the season has ended the wisdom of the choice will be apparent to all through the beneficial results obtained.

Activity in Buying Locations

The Victoria Beach Company is this season in better position to meet the wishes of those who have expressed a desire to purchase locations at Victoria Beach. A new sub-division has been laid out along Birch Avenue, comprising some of the most beautiful lots in the Beach area and splendidly treed, being also in proximity to the lake. It is convenient to the trains and the stores, and each has a frontage of 75 feet and a depth of 140 feet. Nearly all the lots close in to the Beach have been purchased. There is an odd one here and there but with 375 cottages already housing residents, it is natural to believe that in the last four years many of the old sub-division lots have been picked up and are now being enjoyed by the owners and their families.

There are strict building restrictions on the lots, and no undesirable building is to be erected. There are no rooming-houses or boarding-houses on the Beach; the only accommodation is at Pinehurst Inn, and for refreshments Mrs. J. H. Falls, in connection with her store, has a cafe where meals may be secured.

So far this year the demand for lots has been very good. The late spring has kept some visitors away, but ever since Arbor Day scores of families have been represented at the Beach and have been enjoying the week-ends. The atmosphere at Victoria Beach is much warmer in cool weather, as it is much cooler than the hot weather in the City.

ADVANTAGES OF VICTORIA BEACH

There is an absence of moisture on the ground, which makes many of the lake resorts uninviting after the heavy rains of the spring.

Victoria Beach is high and dry, and all rainfalls have run away to the lake shore. A system of drains, put in by the Municipality, greatly aids this desirable feature of the Beach. But Victoria Beach is so highly elevated, compared to the average lake beach, that there is no dampness on the grounds, and when it rains it is either absorbed or flows away to the shore.

Within the trees the air is warm and healthy, due to the profusion of balsam among the growth of foliage. Many persons, feeling unwell after the long winter in the City, find at Victoria Beach renewed and invigorated health from breathing the balsam-laden atmosphere.

BOUNTIFUL BERRY CROP

This season will be a bountiful one for the berry-pickers, as the moisture which has fallen this year will be the very best assurance for a crop which will fill the berry-pails and baskets of Victoria Beach residents. There are wide areas where the women and the children can find pleasurable and useful occupations, and where the head of the family may join in week-ends. There are innumerable berry patches within walking distance of Victoria Beach raspberries, blueberries, currants, cranberries, and many other varieties, not forgetting the tart gooseberry, which many have an appetite for, and which grows in localities near the Beach. Over on Elk Island there are also many fine and generously laden bushes. Visitors to the Beach would be well advised this year to come prepared to partake in many expeditions among the luscious little fruits.

The Beach Merchants

THE VICTORIA BEACH NEWS welcomes again the merchants of the beach, who are all true and tried friends of the community, and John Anderson, of the transportation service, and the new owner of the Finchurst Inn, Mrs. McLeod.

Mr. and Mrs. John Falls, as they did the season previous, spent last winter at the beach, living and conducting a small store at their house on the hill. Mrs. Falls had with her her mother, Mrs. Colebatch, who is 80 years of age and is still enjoying good health but who spends the summer in Winnipeg remaining until the rush is over. Jack Falls drives his new Ford with all the grace and skill of a speedway trained driver.

Mr. and Mrs. Thoms are again in charge of the "avenue" at the lake-shed. Mrs. Thoms, however, confines her attention mostly to the "lawless" that come in a ceaseless stream over the counters during the summer months. A large supply of bread and dairy produce is always on hand.

Mr. G. H. Barager will again be in charge of the post office as well as the store where he has a fine stock of goods of all descriptions. This year he will have Mrs. Barager with him, the latter having had to remain in Winnipeg for the past few years owing to the illness of her mother.

James Kilpatrick, owner of the meat emporium at the beach, will be down himself this year in charge of the business, to cater to the wants of the many. Mr. Kilpatrick has always been a good friend and supporter of the beach and its activities.

The Crescent Pure Milk Company will again dispense the lactical fluid from their orange wagons this summer, and promise an up-to-date service. They did excellently last season, their first try-out.

Johnnie Anderson is ready for the big rush at the end of the month with his best of trucks and autos. This winter, after putting up the ice for the season, he worked at Pine Falls, but he returned back to the beach early in the spring, and has been busy ever since.

Harold Thurston and Alf Heseham are two of the staff of Mr. Barager's store this season.

The Executive of the Club has been strengthened by the addition again of Mr. Dymon E. Smith, who with Mrs. Smith and family have been among the most liberal and consistent supporters of the Club for many years. Mr. and Mrs. Smith will again occupy their pretty cottage on Sunset this summer.

Crescent
Ice Cream
Is a Health Food
It Should Be a Part
of
Your Daily Menu

Pleasures Await Golf Players

This year, owing to the large amount of moisture, the young grass secured a good hold in the ground, and after being cut early this week the fairways are now in fine condition for the little white balls to roll over. The greens are also in splendid shape. The bunker at the ninth hole is as formidable as ever, and requires skill and resourcefulness to negotiate with success.

"Steve" is again in charge, and for the comfort and convenience of patrons of the course there has been erected, opposite the ninth hole, and located amid the birch and the hudson, a fine new club-house, which has been in course of erection the past month. It will also be the residence of the superintendent of the course, and will be fitted up with grass-woven furniture, and will have a refreshment room where guests may secure beverages and confections.

The Golf Course is an outstanding reflection of the desire of the management of Victoria Beach to make the resort complete in every way for the summer visitor. The walk to the golf links is through avenues of birch and pine, cooling and shady, giving to the mind and the body a restfulness which better fits the player for the game ahead on the greens. There is no chance in the price of tickets, a book of 20 being available for \$3.00, and for those players under 17 years the price is \$2.00 for the 20 tickets.

Some of the more devoted adherents of the Royal game have been suggesting a series of competitions for trophies this season, and the idea will probably be worked out when the summer season starts. Over the last week-end 50 persons enjoyed the course and reported everything in remarkably good shape, much better than can be found at this date on some of the city courses. The manager of the Victoria Beach Company, Frank E. Sprague, who is a devoted follower of the little white ball, personally takes the deepest interest in the course and watches the fairways as carefully as a mother guards a baby. He plays the nine holes frequently to see what can be done to improve certain parts of the course. Saturday last he started off the season by making the green from the first hole in one stroke.

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Dr. SEDZIAK'S CANDIDATURE

The candidature of Dr. Frank Sedziak, for one of the 10 seats in Winnipeg for the Manitoba Legislature, is being heartily endorsed by members of the Victoria Beach community, many of the oldest residents coming down on the nomination paper. The doctor has a large following in the north end of the City and in Fort Rouge, and his friends are putting forth strong efforts to elect him.

SUNDAY SERVICE SUPPLY

The Sunday Service in the Club-house will begin the morning of July 2, and Mr. Charles Hall, the President, is already arranging for the summer supply, and no one is more capable and more energetic in performing such a duty than has been Mr. Hall in previous years. Mr. Hall does not think there will be any difficulty in securing a continuous supply, as he has approached a number of City clergy and has been promised their support. It is probable that among the list of speakers will be Rev. King Gordon, Hodson scholar and son of Rev. Charles W. Gordon, D.D. ("Hatch Connor"), who is at present minister in charge of the United Church congregation at Pine Falls.

CHANCE TO INSPECT PINE FALLS

One of the added attractions of summering at Victoria Beach is its close proximity to Pine Falls, centre of one of the largest pulp and saw industries on the continent.

Arrangements will be made to take the launch at the old Turnbull mill at the Narrows, beyond the railway "Y," at the McArthur dock, and this will shorten the trip, although owing to the high water it will be possible to go between the north side of Victoria Beach and Elk Island with launches and loads, or canoes carrying quite a load.

The trip down the Winnipeg River, after crossing Traverse Bay to the Hudson's Bay Company's post, the Anglican mission, and the Roman Catholic mission, which has been there for 75 years, is one of the most picturesque in the country, the Indian houses at St. George being also in view on the east side at all times. The model town at Pine Falls will be worth studying, and the officers are always courteous and attentive to visitors.

NEW CLUB FEES FOR TENANTS

The Victoria Beach Club has arranged new fees for tenants desiring to join the Club. These are very liberal and have been put into effect this season to induce a larger membership. The fees are: For the season, \$5.00; for one month, \$1.00, and for two weeks, \$2.00.

CANADA'S JUBILEE AT CLUB-HOUSE

There will be a patriotic observance of Canada's Confederation Jubilee in the Club-house the evening of July 1, when a number of girls, members of the Victoria Beach community, will present a miniature pageant and deliver couplets of verse, representing the nine provinces of Canada. There will be community singing if possible, and the piano will be in the hall, ready for an efficient pianist to preside. Mayor Sprague will deliver an appropriate address and Mr. Roy Borrowman, President of the Club, will preside.

H. B. Guest, one of the editorial writers of the Manitoba Free Press, and who bought a location on the beach last summer, was one of the early visitors to the beach, going down on Arbor Day.

NATURAL HISTORY SOCIETY

The Natural History Society of Manitoba were down in large numbers at Victoria Beach on May 24, and found plenty of work with which to employ themselves, the beach being well filled with insects, birds and early flowers. The Society's Club-house was inspected, and a decision arrived at to have it painted. The Society also desires to assist the Victoria Beach Club in a series of addresses relative to the natural history features of the district, if a storage battery can be secured to illustrate the lectures. J. B. Wallis is the new President.

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THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August. Devoted to the best interests of the cottagers and the merchants of Victoria Beach. Initial circulation, 5,000 copies, and distributed free. Communications and items of news to be sent to the EDITOR and BUSINESS MANAGER, Dr. SEDZIAK, Victoria Beach.

Health Regulations

The Provincial Board of Health requires from summer resort campers to observe the following rules:—
1. The outside closets should be constructed in a workmanlike manner and kept in good repair. Every closet should be fly-proof, with screened ventilators on opposite sides located near the roof. The doors must be self-closing and provided with proper fastenings. All the crevices, cracks, and knot-holes must be filled. The sills and bases shall be well banked with earth so as to prevent flies and insects getting into the closets. The seats shall be provided with self-closing covers. Closets shall be placed at the rear end of lots, and not nearer than twenty feet from any dwelling or other occupied buildings. They shall not be placed within fifty feet of any dug well, nor within twenty feet of any bored well. Closets shall be kept in a thoroughly clean condition.
Chemical Closets may be installed as per type approved by the Provincial Board of Health. Suitable chemicals must be used and closets shall be kept clean at all times. They shall be emptied as often as may be necessary or ordered by the health officer.

HEALTH TOPICS

Our health officer's report for last year shows that the health at this resort last summer was best that has ever been obtained. Only about forty cases of various ailments had been treated by the beach physician. Large majority of these have not been acquired at the beach, but they were discovered there by the physician in his regular examination of patients. For instance a case of cancer of the bowel was identified in a patient, who came from the City. Physician reports, that most common ailments which can be traced to the beach are cases of tonsillitis and typhoid poisoning. Tonsillitis is most prevalent in the first half of July and August. This can be explained by the fact that at those times there is usually the greatest change of population at the beach. The new-comers are so fascinated by the refreshing blue waters of the lake, that they lose the measure of time and overindulge in the green's ministrations. They chill their bodies by not taking off their bathing suits immediately after leaving the water. They wander and stroll some times for hours in wet suits and that has a weakening effect on their bodies. Bacteria is ever present in the mouth, nasal cavities and other places

are just waiting for such opportunities. Tonnals are the organs which are most easily attacked. Their anatomy is such, and their position at the gate to the throat makes them vulnerable to the first attack of the ever watchful enemy. There is a rise of temperature, a malaise, an increased heart rhythm and the patient pays for his hilarity by being confined to bed for various length of time. Sometimes he is invalidated for the rest of the season. It is advisable for the beachers to get used to the water gradually, and not to over-indulge in the aquatic sports too long from the beginning. It is also recommendable to immediately take off their bathing suits after they leave the water. This can be done under the cover of a bathing gown.

The next in frequency ailment is the typhoid poisoning. Last year, however, we had only a few cases of this. Typhoid is most easily contracted on a hot day after rain. One needs not to come in contact with the plant. The essential oil responsible for the poisoning evaporates from the plant together with water and can be transmitted by the air. It is also frequently transmitted by the smoke concomitant to burning the plant.
Typhoid poisoning if treated at once can be cured in 24 hours. If neglected it may cause a great deal of annoyance. No ointment should be used in its treatment by amateurs, as these help to disseminate it over the skin. Physicians should be seen at once. The beachers will again this year get a good supply of fresh milk, pasteurized and distributed from house to house by the Crescent Creamery. Cottagers are urged by the physicians to use more Cresolac. This article of food is refreshing in hot weather and is most easily digested. It remains in the stomach half an hour shorter than sweet milk and is rich in ferments and vitamins. Some people do not like to use it on account of sourish taste, but this difficulty can be obviated by training. Train yourself early into using it and you will save yourself a lot of inconveniences later on.

Visitors to Victoria Beach this summer will enjoy added pleasures on the spacious and picturesque nine-hole golf course which the Victoria Beach Company has laid out, and to which they have been making improvements each season.

The Canadian National Railway service will show some improvement this season. There will be more comfort in riding in the coaches, as for many weeks last fall and this spring trainloads of sand and gravel were dumped by the side of the roadbed and later spread over the original foundation of the rails, which for many years have been very bumpy. The long trestle across the Grand Marais marsh has been filled in with huge stones and gravel, and only a small passage has been left for the boats to pass under the bridge.

There has been no time changes. The through train will leave Saturday at 11 o'clock, and while it was honed it would run right through, deputations waited on the company and induced the officials to consent to stop at Hillside and Albert. The Victoria Beach Club should have waited on the company, but has appointed a committee to check up certain defects in the time service for presentation to the general manager and the general passenger agent some time soon.

Electric lights now brighten up the station, and the new agent is Mr. Costello, who was assistant agent at Grand Beach last season. A former Victoria Beach agent, Mr. Hamerley, is agent at Grand Beach this summer.

DR. F. SEDZIAK

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Memorial to C. W. Kennedy

The proposal to erect a cairn of native Victoria Beach stones in Victoria Beach park on the height of land overlooking Patricia Bay and the Cove, to the memory of Charles W. N. Kennedy, is taking hold of quite a number of friends who knew Mr. Kennedy and valued the unselfish services he rendered to Victoria Beach in the days when it was beginning.

Mr. Kennedy died just when the long years of work he had given to the beach was beginning to bear fruit in abundance. He worked for a long time, and that during the war period, to induce the Canadian Northern Railway to build into the beach and that he accomplished the task is a great tribute to his unflinching energy in the interests of those people whom he had interested in the beach.

Everyone Boosts The Beach

Dr. Angus Allan Murray, the well known surgeon of Norwood, visited the beach with his two sons Saturday, June 4th and was so charmed with the prospect that he leased a cottage on Fifth Avenue for the season, and may later buy a lot and build a summer home.

"Everyone speaks highly of Victoria Beach who have talked about the place," he said to the News. "They all express admiration for the way in which it is managed and the policy of care and thoughtfulness that is given to the welfare of the children."

A Service Appreciated

A good service was rendered cottagers the Saturday before, May 21, when the railway company placed a train at the disposal of those who desired to go down and remain until the evening of the 24th. About 350 persons were on board when the train left the Union Depot, showing that the thoughtfulness of the Company was appreciated. We understand that Mayor Frank Sprague was largely responsible for inducing the company to give the service, and its appreciation by residents in such large numbers is a feather in his cap.

The first through train to Victoria Beach leaves the Union Depot to-day, returning Sunday night on the same schedule.

"PLANES AT THE BEACH"

The Royal Air Force is not going to leave Victoria Beach "for keeps" after all the fuss raised about the matter last season. Victoria Beach will still remain a port of call for planes. Here they will be re-fueled and at times will remain over night. A small force will be retained, and will occupy the former officers' mess. The applications to the Government for a sale of the property have been turned down, and the Air Board has plans for this beach which may develop rapidly.

CANADIAN NATIONAL RAILWAYS

SUMMER SERVICE

PASSENGER TRAINS

WINNIPEG—GRAND BEACH—VICTORIA BEACH

Trains	Days	Winnipeg	Grand Beach	Victoria Beach
No. 43	Mon, Wed, Fri	7:30 P.M.	9:30 A.M.	11:30 A.M.
No. 40	Tue, Thu, Sat	7:30 P.M.	9:30 A.M.	11:30 A.M.
No. 41	Mon, Wed, Fri	7:30 P.M.	9:30 A.M.	11:30 A.M.
No. 42	Tue, Thu, Sat	7:30 P.M.	9:30 A.M.	11:30 A.M.

NOTE: Train No. 43 effective June 15 and 18, thence daily. Train No. 40 effective June 20, thence daily except Sunday. No. 43 stops on Friday at Seatonburg. No. 40 stops on Sat. at all stations between Grand Beach and West Transcona Saturdays only and at Seatonburg Mondays and Saturdays. Trains Nos. 39, 40, 41, 42, 43, 44 stop at West Transcona for passengers to and from Beaches only, and at Balise, Amanda, Hillside Beach, Albert for passengers to or from Winnipeg only.

GREETING THE COTTAGERS

Among those who have been noticed down the past few weeks have been: Mr. and Mrs. F. E. Sprague, Dan Sprague, the Misses Sprague, Judge Stubbs and Mrs. Stubbs, Hon. Edward Brown and niece, Prof. P. K. McClung, Mrs. Matley, Mr. and Mrs. Angus More and Miss More, Mr. and Mrs. A. Wilcox, the former the general superintendent of transportation for the Canadian National Railways; Miss McWhirter, Miss Burnham, Mr. and Mrs. Robert Crawford and Jack Crawford, John J. Conklin, Aidan Conklin, Jack Conklin, Terry Hooke, Jack Withrow, Mr. and Mrs. George E. Barager, Miss Strath, Miss Cochran, Mr. and Mrs. C. H. Hall, Mr. and Mrs. W. H. Pratt, C. W. Areher, Mr. and Mrs. George Downie, and Leonard Williams.

George F. Lovell arrived Saturday, June 11, to spend a vacation at his cottage at the beach.

Mrs. H. Matley is spending the week at her cottage on King Edward.

Mrs. Ives is building a fine cottage, one of the best on the beach, on a site in the old camp district.

Oscar Paulson, who built a beautiful cottage on Sunset Boulevard, one year ago, has leased it for the season to Mr. Lally Dominion, who will occupy it with his family this season. Mr. Paulson has moved back to his former home on Eighth Avenue.

Adam P. Jamieson, paymaster of the Government Telegraphs, has purchased a cottage on Fifth Avenue, from Mr. Williams, and with Mrs. Jamieson and family has been down inspecting the premises. Mr. Jamieson is president of the Assiniboine Curling Club.

Mrs. T. M. Walker, Sixth Avenue, caught a large pickerel off the pier recently, which required all the strength of herself and daughter to land on top of the dock. It was a "whopper," the daddy of many a Bony tribe, "is said.

Mr. and Mrs. W. H. Pratt were among the earliest visitors, and the "Father of the Church" looks in splendid health this summer.

W. Wilcox, general superintendent of transportation for the Canadian National Railways, with Mrs. Wilcox, was a recent week-end visitor coming down in their private car and having as their guests Dr. and Mrs. E. S. Poplan.

Mrs. R. Matley, who is greatly improved in health, to the delight of her many friends, is spending a few days at her cottage.

Alex. T. Stonehouse, accountant of the Bank of Nova Scotia, Winnipeg, who is the banker for the stores at the Beach during the summer, has been down a number of times, staying at his cottage.

THOM'S BAKERY

VICTORIA BEACH - - - MANITOBA

CHARLES THOM, a Scotchman's son,
Opened a bakery and makes it run.

The people are squealing
But they are willing

To pay nine cents a loaf

Hoo! Mon!

'Cause it's so tasty,
And so is his pastry,
Hoo! Mon!

BREAD CAKES PASTRY

EAT MORE OF THEM AND BE STRONG

"OGILVIE'S ROYAL HOUSEHOLD & GLENORA
FLOURS USED EXCLUSIVELY."

Sheriff Inkster, who for many years has owned a fine shooting-lodge on the lake at Scantuary, with over 100 acres of land attached to it, has sold the property to Mr. Justice Fullerton, who with his family has been a resident of Victoria Beach for many seasons past. This will not mean that the Justice and his family are going to make the new place their home, and they will be seen at the Beach again this year for part of the summer.

His Honor I. St. John Stubbs, senior judge of the Manitoba County court, will, with Mrs. Stubbs and family, occupy the cottage of Mrs. C. W. N. Kennedy, Sunset Boulevard, for the entire season. Judge Stubbs and Mrs. Stubbs, spent Saturday, May 21 at the beach and rambled around the avenues enjoying the outlook and surroundings.

Edward I. Cavanagh, secretary-treasurer of the H. Tooley Grain Company, of the Winnipeg Grain Exchange, has purchased the cottage of Mrs. F. C. N. Kennedy, Sunset Boulevard and Arthur Road, and is down with his family for the summer. Mrs. Kennedy, who spent 15 seasons at the Victoria Beach, is now living with her son Earl Nassau Kennedy, at Troy, N. Y.

Harry Dulko, well-known fox-breeder and manager of a fox-farm, was down at the Beach this week, looking over his cottage.

Mr. and Mrs. F. W. Cumming, who are among the few original cottage holders at Victoria Beach, have been down the past few week-ends. Miss Cumming, their daughter, was a member of the recent graduating class at the General Hospital.

Dr. Heuben Hurst, who last year built one of the finest cottages on the lake-front, was down this week-end, and was surprised to find there was no dust and no disturbance in the building. He thinks it is a great tribute to Victoria Beach and a comfort to owners of cottages to find such conditions after a long winter's absence.

Mr. Shirley Brooks and daughters have been visiting their cottage a number of times already this summer. Mr. Brooks reports the bugs in the woods are of a fine type this year, this being his specialty in connection with the Natural History Society's activities of the Beach.

Miss Hope Burnham, formerly connected with the Manitoba Government Insurance Department, is now representing the Imperial Life Assurance Company. Miss Burnham is a member of the Executive of the Victoria Beach Community Club, and we wish her every success in her new venture.

William T. Law, Vice-President of the Willey, Low Grain and Elevator Company, is spending several weeks in Scotland with members of his family, and they will not be back until the end of July. Mr. Law's cottage on Sunset Boulevard will be vacant for a few weeks, as he will not rent it for any part of the season.

W. J. Hood, contractor, Winnipeg, has leased his fine cottage on Sunset Boulevard for the season to Mr. Macdonald, of the Winnipeg Grain Exchange.

Dr. Frank Sedlak stole a few hours from his busy campaign for a seat in the Manitoba legislature, to visit the Beach Saturday afternoon, June 11.

Miss Maud Hopper has been a guest at the cottage of Mr. and Mrs. Robert Crawford.

Dr. Everett J. Washington, Waterloo Street, Winnipeg, has leased the cottage of Cecil W. Areher, on Sunset Boulevard, north side, and will spend the summer with his family at the beach.

Arthur A. Sykes, manager of the Beaver Lumber company, has taken Sheriff Inkster's cottage, Sunset Boulevard, for the month of July. The Sheriff and relatives will occupy it themselves in August.

The cottage of Mrs. John H. Falls, the former home of James Paulson, one of the best residences on the beach, has been secured for the season by Dr. William L. Mann and family, who will be down late in June.

Beach News

The members of the Winnipeg Press Club, 100 strong, are visitors to the Beach to-day, Saturday, guests of the Canadian National Railways officers and the Municipality of Victoria Beach, on invitation of Charles W. Higgins and O. H. Lash, of the Publicity Department of the Canadian National Railways, and Mayor Sprague, of Victoria Beach. Pinehurst Inn has changed hands. After being directed by Mrs. E. Hirsball for the past 15 years, and longer, one old-timer claims, it has been leased for one year by Mrs. McLeod, who has renovated and refurbished the various buildings and is now prepared to serve the transients and those residents who like a change at mealtime from cottage fare.

Mrs. McLeod has had many years' experience in summer resort catering, and appreciates the responsibility she has undertaken, and states she will do her best to serve Victoria Beach and its people.

The large platform in the air-station has been secured for a tennis court, and members of the Club will be able to have this advantage this summer.

Visitors and residents are asked to leave their cottage addresses in the Company's office for convenience when telephone calls, telegrams and inquiries come in for information and to ensure a prompt response.

It is at present dangerous to wade between Victoria Beach and Elk Island as the sand bar is now covered with water several feet deep, and this familiar routine of last season will have to wait the lowering of the water.

The mail service from the Beach to the City this month is very unsatisfactory. A letter posted on Tuesday will not be delivered until the following Monday in Winnipeg. There are only two mails a week, and if the early week mail is missed, the next train to carry mail does not reach Winnipeg until Saturday evening.

How about it, Mr. Pinney?

Beach Unaffected by High Water

Lake Winnipeg's water is higher to-day than it has been for 22 years according to measurements kept at Victoria Beach by fishermen. Sheriff Inkster states that the cause of the high water is due to the prevailing north winds this year and to the large volume of water pouring into the Lake from the Red, the Winnipeg and the Saskatchewan with their tributaries.

These rivers drain the entire district from the Lake of the Woods to the Rockies. Saskatchewan has few rivers, and one of them, the Qu'Appelle, runs into the Assiniboine River at Birtle, Man., and the Assiniboine carries the waters from southern central Saskatchewan into the Red River. The Saskatchewan River drains the northern part of the Province, so that Lake Winnipeg, while the third largest body of fresh water in the world, has in absorb the waters of many muddy rivers which drain the three western provinces and northern Minnesota and the Dakotas as well.

A change in the direction of the wind, the Sheriff says, will have an appreciable effect on the height of the water at Victoria Beach. The water has narrowed the depth of the beaches and has overflowed the road leading past the Clubhouse to Pinehurst Inn which has always been a low spot, but otherwise the high water has not adversely affected any part of the extensive beach-system of Victoria. The municipality will raise the level of the road leading to the Inn, using large stones, fallen trees and gravel.

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How Lake Winnipeg Was Named

When did white men first hear of the existence of Lake Winnipeg? Who was the first white man to describe it, and who the first to give upon its "cup of waters?"

According to the Geographic Board of Canada, Europeans learned of the existence of the lake about one hundred years before the date on which it is known a white man visited it. The lake became known to the Jesuit missionaries from the reports of roving Indians belonging to tribes living upon its shores. In the report sent home to France of the happenings of the year 1640, there is a reference to the "Ouinipigon," or "dirty people," so called because the word "Ouinipig," the name of the unknown sea from the shores of which they came, meant "dirty water." The term "dirty water" is generally taken to refer to the turbid appearance of the lake after a storm.

The first person to give a correct description of the lake is the Canadian-born Nicolas Jeremie, who spent twenty years at York Factory on Hudson Bay and published at Amsterdam in 1720, an account of his experiences. Jeremie never ventured inland from Hudson Bay, but has left excellent descriptions of the Nelson, Hayes, and Churchill rivers and their tributaries. Lake Winnipeg he refers to as "Mehimip" or "big water," because it is the largest and deepest of the lakes of that chain. Jeremie also refers to Lake Winnipegosis, calling it "Ouinipigon-chib."

The first white man actually known to have visited Lake Winnipeg was also Canadian-born. This was Jean Baptiste de la Verendrye, who in 1734 founded Fort Maupas on the right bank of the Winnipeg River near its mouth in Lake Winnipeg.

A BLOOMIN' SEASON
This will be the "bloomin' season," judging by the buds on the wild flowers, which are plentiful, and the plants cover a wide area, and by the end of June there should be a carpet of flowers. The roses will be unusually large and plentiful.

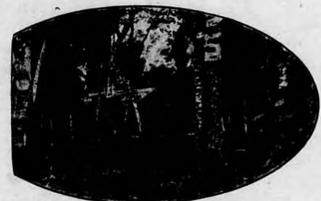
The gardens at the private cottages this season will also be unusually attractive. Messrs Downie, Archer, Williams and Harris have been paying special attention to their plants, and are looking forward to a great variety of bloom.

The Victoria Beach Company's garden, the source from which the Church secures its supply each Sunday, is growing luxuriantly, and the experiment made by Mayor Sprague has been very successful. There is also quite a large nursery of shrubs and trees ready for all who desire to secure any for their cottage grounds.

NEW ROAD TO SCHOOLHOUSE
The Municipality has been very busy the past few weeks. All the cottages have been numbered and new and neat street signs have been placed at the cross-roads. A number of new roads have been cut through, and a road now leads direct from the centre of the beach to the schoolhouse; the winding path has been cut out, and the message made wide and accessible to the other sections of the municipality.

Thirty cottages are being erected this summer at the Beach. An ice-house has been erected near the golf course to keep the refreshments in the new Club-house cool and palatable.

VICTORIA BEACH



In developing Victoria Beach as a summer resort great care has been taken to preserve its natural beauty. Come and enjoy your summer out of doors—bathing, boating, or golfing. Cottages are available for rent for two weeks, a month, or the season, from \$60 to \$150 per month. For full particulars call

Victoria Beach Company, Limited

317 Portage Avenue

Telephone: 21 029