



The Victoria Beach News

No. 2

VICTORIA BEACH, MAN., JUNE 27, 1926

:: Help In The Expansion ::

THE promoters of THE VICTORIA BEACH NEWS have decided that if they cannot command success, by virtue of the merits of the publication they will deserve it.

THE NEWS is primarily for the people of Victoria Beach. It gives an added opportunity for cottagers to let the rest of the country know the high qualities of the Beach where they spend the summer months and what has been done to make Victoria Beach stand so high in the opinion of all who have visited it and who are in a position to judge its superiority over all other resorts, not only along the shores of Lake Winnipeg, but in other parts of the province and in New Ontario. If you have a good thing let the rest of the world know it.

There are some people, but they are few, who do not desire the expansion of Victoria Beach. They would have it always a preserve for their own solitude and quiet comfort. While there may be merits in such a position, it has one weakness. Having a summer home like Victoria Beach, with its paramount excellence in sandy bathing-beaches, beautiful avenues of birch and balsam, a sanctuary for bird-life and flowers, it goes ahead without the help of anyone. Its attractions are

too forceful to be retarded. Knowing, then, that Victoria Beach will continue to grow and expand, even greater than it has done in the last four years, when it has advanced from a score of cottages to over three hundred at the present time, it is the duty of all who have any interests in it to see that the life of the residents and the pleasures they enjoy are directed towards the best endeavors so that the community life is made richer and broader.

Every resident should help in advertising the outstanding features of Victoria Beach and assist the Community Club and the Victoria Beach Company in maintaining the high standard of the activities which are carried on throughout the summer season.

The season is about to open. Many cottagers and campers will be down for the first time. They will need some assistance, perhaps some sympathy, until they get into the ways of those who have been residents a longer period. The best community spirit is to lend a helping hand where one is needed.

The Community Club is a worthy institution. It would be well for this Beach if the membership of the Club is doubled. It takes the highest interest in the young people and the little ones, and the stronger it grows the better the Beach will be as a place to spend the summer days.

Get Behind the Club

Quite a large number of new names have been sent in for membership in the Victoria Beach Club. Every cottager at the Beach, owner or tenant, should become a member to assist the Club in the good work it is carrying on.

Memberships for the entire season are \$10, and for a month \$5. This will take in all members of the family, the boys and the girls if they are 16 years of age. Week-end guests are to be charged 25 cents as last season at the Saturday night dances, if accompanied to the Club House by a member. Life memberships are \$50. Four-year memberships are \$25.

When a resident takes out a membership in the Club it entitles all members of his family, 16 years and over, to admission to the privileges of the Club House.

Painting or oiling the Club House and staining the shingles on the roof are two problems the Executive has to face early, with a depleted treasury. Some one has suggested a "bee" on the part of members to get results.

The 1:10 special Saturday afternoon, June 19, consisting of eight coaches and having 216 passengers on board for Victoria Beach, made a stop at Hillside to let off one lone individual who looked lost as he surveyed the lone highway. The Sunday night train returning made up for the outgoing delay as it made a non-stop run clear into the Union Depot from Victoria Beach.

Crescent
Ice Cream
Is a Health Food
It Should Be
A Part of Your
DAILY MENU

Vice-President



Dr. ROSS MITCHELL.
Who never misses a summer at Victoria Beach nor a frolic of the Club.

The first regular service in the Club House Sunday morning directed by the Church executive, will begin Sunday morning, July 4, when the minister will be a prominent city pastor. The Club orchestra will lead the singing and there will be a vocal solo during the offertory.

The National Life Saving Society has written the Victoria Beach Club requesting permission to establish a life saving station at Victoria Beach and to form a class of instruction with a lecturer who will speak in the Club House one evening during the season on the subject of "Life Saving." The Club executive at its last meeting accepted the offer with pleasure.

The blueberry and the raspberry crops this summer promise to be unusually heavy and very early, according to the Indians who make daily calls at the Victoria Beach stores. The berries are already forming, and this is fully ten days ahead of the average season. Picking parties are always one of the bright attractive features of life at Victoria Beach in the summer months.

WANTED
Caretaker for Community Building and Bath-house at Victoria Beach. Preference given to summer resident of Beach. Apply office.
VICTORIA BEACH COMPANY
317 Portage Avenue Winnipeg, Man.

We Take It Back!

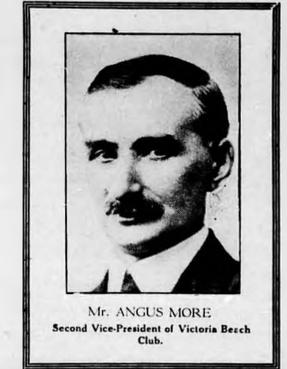
We have never known it before, that to be called "a King" is an insult. We have learned this new truth since the last conversation with our worthy magistrate. We report it verbatim, more or less. He-r-r, ding-a-ling, ding-a-ling, he-r-r! (This means the telephone-bell ringing.) "Hello!... Is this the Victoria Beach News?" "Yes." "Is the Editor there?" "The Editor is speaking." Who to? "... save you authority to call me a King?!" You've ruined my whole reputation?!. You've spoiled my whole career?!. My wife wants to divorce me, she says she did not marry a King; my children disclaim any allegiance to me! I won't be able to do any business now... and so on. —"But, Frank, listen to reason! There is nothing offensive in it. This inscription over your picture was not meant either to glorify or to ridicule you. It was just a little fun."

"Fun like that be?!!!! You can make fun like that over yourself, if you wish! But lay your pen off me, or there'll be no more 'ads' for you!..."

At this moment we could not hear it any longer; our left hand slipped, incidentally handing the receiver. We took a deep sigh, and then reflected for a moment over the veracity of the old Scotch proverb: *Jesseze de taki nie urodzil, koby wasztkim, doszdzil.* which in a "white" language means "the man who would satisfy everybody is not born yet." And we said to ourselves, "We quit writing about our magistrate for evermore..." But we still think he is a prince, and we do not mean to take it back.

A pair of ducks made their nest in the fireplace chimney of Pinehurst Inn. Every morning after a fire had been burning in the grate the night before, the ducks would be found behind the screen and would be taken outside, but would return to their nest in a short time, only to be overcome by the smoke during the night. They are still in their nest home, where no doubt they have planned to stay until there is no need for fireplace fires, and they can brood in peace.

A Worthy Officer



Mr. ANGUS MORE
Second Vice-President of Victoria Beach Club.

Wild roses are now in bloom and will last for several weeks. This is one of the numerous of the beautiful flowering bushes Victoria Beach has to offer visitors.

The Canadian National Railways' management should make a start this season in beautifying the grounds around the station, which have not had one cent spent on them since the service was inaugurated.

ANDERSON TRANSFER
WOOD - ICE
VICTORIA BEACH - MANITOBA

Pelissiers Ltd.
"Golden Glow" Ale and "Capital" Beer
Can be obtained from Freres Pelissier;
Drink a few bottles or drink a whole tier.
You will be as healthy as Freres Pelissier.
OSBORNE AND MUIRY WINNIPEG
PHONE: F-1111

Union Abattoir Co.
ST. BONIFACE - MAN.
We Supply Meats to JAMES KILPATRICK

JAMES KILPATRICK
BUTCHER
VICTORIA BEACH - MANITOBA
QUALITY MEATS UNRIVALLED SERVICE

THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August.
 Devoted to the best interests of the cottagers and the merchants of Victoria Beach.
 Initial circulation, 1,500 copies, and distributed free.
 Communications and items of news to be sent to the EDITOR; all business matters to be addressed to the BUSINESS MANAGER, Victoria Beach.

:: Health Suggestions ::

Victoria Beach has its golf course, tennis-grounds, has a number of splendid bathing-beaches, a large Government pier, enabling the artists of rod and tackle to spend many hours of hopeful expectation. Victoria Beach has a cottage of Natural History Society. It has its Community Club House, where dancing, singing and other fine arts can be indulged in. But, above everything, Victoria Beach presents a great number of promenading places. It is the opinion of the writer that too few cottagers take advantage of the promenades. How many of our readers have encircled this peninsula, starting, say at Lester, near to McArthur's pier, going along the shore to Joseph's place, then to Martin's, then to Olson's, and therefrom to the point fading away into shoals leading to Elk Island, then heading backwards on the long sandy beach extending to Eighth Avenue and the pump-house, jumping from boulder to boulder, down to Fourth Avenue, then over the peak towards King Edward Beach, and further on over a whole series of beaches towards Vokos Point, Patricia Beach, Arthur Beach, Pinehurst Inn, and over the pier to the Royal Canadian Air Camp, and still further and along the Campsite till they come back to Lester? We venture to say very few. And still a promenade like this, we are sure, would prove a more interesting one from many points of view. Just try it once, and tell us your impressions. We will gladly perpetuate them in our columns. A promenade of this sort will be found somewhat fatiguing to the body but most restful to the mind. The beautiful scenery which one encounters at every step, sweet fragrance of balsam-impregnated air, and sunshine; oh, that sunshine! The gentle breeze blowing away the heat rays and only leaving light with all its health-producing effects. The residents of Victoria Beach should indulge more in promenading.

DR. F. SEDZIAK
 General Practice, Gynecology and Obstetrics
 ARTHUR ROAD - VICTORIA BEACH
 Between FOURTH and FIFTH AVENUES
 City Address:
 358 PRITCHARD AVE. PHONE: J-1903

:: A Nice Letter ::

Dated June 19, 1926, a fine letter was received by our business manager, which we shall synopsise for the benefit of our readers and friends:—

"Gentlemen:—

This acknowledges your favor of 17th Inst. from which I note, you will be willing to make contract to carry our advertising under usual conditions. I am therefore asking Mr. Higgins, our advertising agent, to be good enough to arrange for such advertisement. I can assure you, we have the interests of Victoria Beach sufficiently at heart to encourage in every possible way the development of business to that point, and I am sure the Victoria Beach News will be of very material assistance in that direction."
 ETC.

The above letter was under the heading of Canadian National Railways and signed by our good friend Mr. R. Creelman. Thanks very much Mr. Creelman! There is nothing more encouraging to a stronger effort than the spirit of co-operation shown by you. Of course we are not going to say anything about the splendid judgment exhibited in giving us such encouragement.

The "Press" Speak Well of Us

Our readers are referred to the "Tribune," June 18, page 6. Under a nice-sized heading they will find an article greeting us into our existence. A very fine spirit is expressed in that article. A truly artistic soul, susceptible to the effects not only of powerful basses, heroic baritones, loving tenors and soul-piercing sopranos, but even to the fine art of the Albion Press. Thanks Mr. Moneroff, thanks, so much! We are still to hear from Mr. Datoe... We like our his brothers talking about Us!

P.S. Since the date of this writing we have been informed the "Free Press" also cheerfully noticed our appearance. Shake hands, F.P.

Thom's Bakery
 VICTORIA BEACH - MANITOHA
 CHARLES THOM, a Scotchman's son,
 Opened a bakery and makes it run.
 The people are squealing
 But they are willing
 To pay nine cents a loaf
 'Cause it's so tasty,
 And so is his pastry,
 Hoot, Mon!
BREAD CAKES PASTRY
 EAT MORE OF THEM AND BE STRONG!
 "OGILVIE'S ROYAL HOUSEHOLD and GLENORA
 FLOURS USED EXCLUSIVELY."

:: Co-operating With The Natural History Society ::

THE Executive of the Victoria Beach Club at its last meeting in Winnipeg, June 14, had the pleasure of welcoming a deputation from the Natural History Society of Manitoba, headed by Dr. A. M. Davidson and Prof. Lowe.

Knowing the community life of the Beach is worthy of their consideration, the Society has proposed placing in the Club House cases displaying bird, insect and floral specimens found on the island. These collections will be supplied from the rich store houses of the members and are to be placed in the Club House, which, being the centre of the community life of the Beach, will prove an attraction it would be impossible to secure in any other way.

These cases will be closely studied by all members and visitors to the Club House building and should prove not only interesting but educational.

The Natural History Society also proposes to supply talks and addresses on subjects which will be of a lively nature in assisting all who may be present to appreciate how wonderfully Nature has blessed the island. The first will be given Sunday afternoon, July 11th, and it will be the first one of the series, the Society's best speaker and best grounded student of the botanical life of the Beach will be assigned to the duty.

The Society also desires to assist in every way possible the objective of the members, in the preservation of the

floral and foliage beauties of the island, and suggests that to the deadly destructive work of some of the visitors in peeling off bark from birch trees, pulling up some of the most beautiful flowering plants by the roots and carrying them away, only for a momentary enjoyment. The Club has promised to co-operate in every way possible to secure this most desired end.

The sports carnival and regatta date, the annual land sports for the youngsters, with swimming, diving and canoe contests, will be held Saturday, July 31, when a committee of the young men of the Beach will assist in making the event the best ever held. There will be an exhibition of life saving by the National Society.

Pilot-Officer Apps is at present flying in the Red Lake country, where he will be stationed all summer.

Flight Captain Edwards and Mrs. Edwards re-visit they will not be at the Beach this summer, where they spent four delightful seasons. Duty has called the Captain to Lac du Bonnet.

EXCURSIONS
 TICKETS ON SALE DAILY TO SEPTEMBER 30th FINAL RETURN LIMIT, OCTOBER 31st, 1926

<p>PACIFIC COAST \$75.60 RETURN FROM WINNIPEG To VANCOUVER, VICTORIA Small additional charge via Prince Rupert, to cover meals and berth on steamer. Proportionately Low Fares to Points in Washington, Oregon, and California. CHOICE OF ROUTES STOP-OVERS EXTEND YOUR TRIP TO ALASKA \$90 For a 10-day trip - Vancouver to Skagway and Return. Meals and Berth included.</p>	<p>JASPER NATIONAL PARK BEFORE RETURNING GOLF CLIMB HIKE SWIM RIDE MOTOR Jasper Park Lodge Open to September 30th, 1926 RATES: \$4.50 per day and up. Meals included.</p>	<p>EAST \$71.65 TORONTO HAMILTON LONDON SARNIA WINDSOR Return All-Rail Low Fares to Other Points</p>
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CANADIAN NATIONAL RAILWAYS
 Use CANADIAN NATIONAL Express Money Orders, Foreign Cheques, etc. Also for Your Next Shipment

Personal Movements

Boxes will be placed in the stores and in the Beach Club's office where items of news, suitable for this publication, may be deposited.

John Harvey has taken over the duties of Canadian National police officer for the summer.

R. J. Bryans, last year at Grand Beach, has taken over the duties of Canadian National railway agent at the station this summer, and is assisted by R. J. Bryans Jr.

Dr. and Mrs. Frank Sedlak have taken for the summer the fine home on the hill, owned now by Mr. and Mrs. J. H. Falls, and built by James Paulson three years ago. The doctor will have accommodation for patients in the building.

James C. Grant, C. A., has been coming down with his family to their cottage since early in June.

Mr. and Mrs. Charles H. Hall have been occupying their cottage since the middle of May.

Mr. and Mrs. Angus Mora have been coming down to cottage on Sixth street since the 24th of May over the week-ends.

Mrs. James W. Hooke and nephew, Terry Hooke, have been regular week-end visitors at Mrs. Hooke's cottage during the month of June. Mrs. Hooke is the treasurer of the Club and financial adviser for the organization.

Mr. Frank E. Sprague, our worthy Mayor, has sold his cottage on Sunset Boulevard, and has taken temporary quarters nearer the Beach Company's office. Mrs. Sprague and family will spend August at the Beach.

Mr. and Mrs. F. W. Cumming, who were among the first to own cottages at the Beach, having built in 1917, have been at the Beach with Miss Cumming throughout May and June.

G. B. BARAGER GENERAL STORE

Across the track from the Station.
Whether you come for the day or the season we invite you to visit our store and feel at home. Meet your friends here, leave your luggage, and make use of us and our store.
We have a complete range of Campers' needs at best possible prices.
VICTORIA BEACH - MANITOBA

Dr. and Mrs. Lehmann and family have taken a cottage for the season, and Mrs. Lehmann and children are already occupying it.

F. H. Harstone and family have rented the fine cottage of Mrs. C. W. N. Kennedy for a portion of the summer.

Major and Mrs. Newcombe, the Chief Commissioner of the Workmen's Compensation Board, have taken a cottage for the summer at Victoria Beach.

Justice Fullerton and family will occupy a cottage on Fourth Street this summer.

Dr. and Mrs. Meindl have secured a cottage for the season.

James T. Mitchell, editor of "Western Home Monthly," with his family, have secured a cottage on the north side of Sunset Boulevard for the season.

Henry B. Guest, of the editorial department of the Free Press, with Mrs. Guest and family, have taken a cottage for the summer and came down early in June with their children.

George Hood, of Fifth Avenue, made a hole in one starting off the other morning for a round of the greens. It was at the first hole, a distance of 167 yards. Mrs. Hood was with him at the time. They have had as guests over the recent week-end Mr. and Mrs. T. Hignell, of Winnipeg.

Herbert Matthews, Government architect, has taken over the cottage of Dr. C. Oulvie Wood, for the summer, and will bring his family down at the opening of the season. Dr. and Mrs. Wood will spend the summer in Scotland.

H. A. Harris, chief clerk of the Canadian National Express, with Mrs. Harris and family, have been at the Beach since the opening day of the train service in May.

Arden W. Trickey and children have been occupying their cottage on Sunset Boulevard, during June, but have rented it for July and August.

Major Hobbs, former commandant at the Air Station, has been spending the past four months in England and Scotland. The Major will return early in July to Winnipeg.

Roy Sieman, one of the younger of the air pilots, has up to date, the only perfect record in not having one accident in his discredit since taking over the direction of a seaplane. Roy is deservedly popular at the Beach.

By Beach and Avenue

The golf course is now in splendid condition for playing and is being generously patronized. The pair of red deer, which have been roaming over the greens, have added a baby deer to the family during the past week.

The week-end visitors coming down on the regular trains Saturday and Sunday made a total of nearly 600, 200 of whom remained at the Beach when the Sunday special pulled out for Winnipeg.

The masquerade for the benefit of the orchestra will be held the night of August 7.

The annual Victoria Beach sports carnival, land and water, will be held July 31st, the Saturday before Civic Holiday.

The Church Board has planned to start the Sunday Church services this season on June 26, when the piano will be in the Club House to lead the musical programme.

The Victoria Beach Company will erect a bath-house on the west beach, north of the Club House this season, and will equip it with new bathing suits, lockers and towels.

The garden started by the Victoria Beach Company, on the grounds occupied for years by James Paulson, has thousands of shrubs, saplings and bushes making a good start towards maturity.

This season the Victoria Beach Company will add a barber shop as a welcome addition, where all the latest "hobs" and "marrels" may be secured, not to speak of the advantages it will offer the other sex.

A daily laundry service has been planned for this summer, a Winnipeg company undertaking the service.

A Seaman was noticed on Portage Avenue, carrying a suit of clothes on his arm, and eagerly looking for something.

Kind Passerby:—"What are you looking for, my man?"
Seaman:—"Free Press."

Dentist:—"You say this tooth has never been filled? That's funny! I found some gold in my drill just now."
Patient:—"I think that's my back collar-button; you drilled so long."

J. H. FALLS

GIRDERS, CONSTRUCTION
AND GENERAL MERCHANDISE
VICTORIA BEACH - MANITOBA

:: PINEHURST INN ::

VICTORIA BEACH - MANITOBA

If you want to rest, go to Pinehurst Inn. And make there your nest, then your joys begin. The prices are right, lodgings very good. The site is perfect, and so is the food. Mrs. Birdsall is hostess, and Frederick, her son, helps her with the business, and things smoothly run.
Come here and have a lot of fun.

We serve meals to Visitors and Transients at any hour from 7.30 a.m. to 8.30 p.m.

To enjoy Best Special Dishes, cooked by Experienced Chefs,

PATRONISE
FRANK'S CAFE
DONALD STREET Opp. CAPITOL THEATRE
Open All Night

A. LARSON

CONTRACTOR AND BUILDER
ESTIMATES CHEERFULLY SUPPLIED
LOT 11, 7th AVENUE - VICTORIA BEACH

THE UNSURPASSED QUALITY OF
HOLLAND ICE CREAM
always makes your holiday more delightful and enjoyable.
Be convinced. Try some to-day.
THE TASTE TELLS THE TALK

Abundance of Household Water

The two water systems at Victoria Beach will be ample to supply the needs of cottagers this season, it is believed by the officers and councillors of the municipality. For the benefit of those who may not be aware of it, Victoria Beach has two water systems.

First, the dug wells, which are from 32 to 65 feet deep, depending upon the height of land. These wells, of which there are ten, are hard to keep in order. Owing to the sandy soil wooden cribbing has to be used and the sand at the bottom is so fine that the wells are constantly caving in.

The new system consists of cement cisterns, holding 1,000 gallons each, nine feet deep. At the bottom of each is a sand joint laid horizontally. On top of this is one foot of charcoal; above this is one foot of coarse gravel, one foot of fine gravel, and then one foot of fine sand, so that each cistern or well contains a filtration plant. Each well has a double top, so there is no possibility of outside contamination. These wells are filled at least twice a week with lake water, pumped from the Lake at the north end of 8th Avenue, and before the filling, water is pumped through the main for about an hour to clean out rust and get out stale water.

It is important that no one should interfere with the valves while the pipes are being cleaned out. Children should be warned not to put sand down the pumps, which

soon cuts the leathers and puts them out of action. The public should notify the office if a well goes out of action.

INVALUABLE AGAINST FIRE

The Municipality propose extending this well system as required, because not only does it supply an abundance of absolutely pure water at a low rate, but this system, when completed, will be invaluable in case of fire, each cistern being a reservoir for use until the main pump is in operation.

The only disadvantage to the system is that the water is not as cold as from the deep wells.

Church Service

Opening Sunday, July 4, at 11 a.m. in the Club House.

A prominent clergyman will be in charge, and singing will be led by the Club Orchestra.

VICTORIA BEACH

Essentially a Family Summer Resort



While Victoria Beach has grown rapidly during the past five years there is no danger of over-crowding. Wide streets, spacious parks, and generous-sized lots assure privacy to cottage owners.

The Company still owns lots in all sections of the old townsite, for sale at original prices. Another year, however, will see most of these in private hands, and, if available, the price will be advanced.

For particulars of lots for sale or cottages to rent, apply to Owners.

The Victoria Beach Company, Ltd.

317 PORTAGE AVENUE - TELEPHONE: A-1029

Office at The Beach - R. F. DOWNIE, Sales Manager

Bring Your Golf Clubs and Tennis Racquets With You